



**DEADLINE: JUNE 12**

**JULY 22 - 25**

**(231) 924-0770**

**WWW.FREMONTCOMMERCE.COM**

# Sponsorship Levels

## ENTERTAINMENT

Gold Sponsor - \$1,500

Silver Sponsor - \$750

Bronze Sponsor - \$500

## EVENT/ACTIVITIES

Kid's Expo - \$1,000

Special Friends Day - \$750

Poodle Skirts & Greasers Party - \$750

Marketplace Days - \$500

Dunk Tank - \$500

Golf Carts - \$500

Car Show - \$300

## FAMILY & CONTESTS

Baby Photo Contest - \$250

Bib Decorating Contest - \$250

First Baby Born - \$250

Rock 'N Rest - \$250

**FOR MORE DETAILS, PLEASE REVIEW THE FOLLOWING PAGES.**

# ENTERTAINMENT

## Sponsorship



### **GOLD ENTERTAINMENT (\$1,500)**

- Premier logo placement on the main event banner at Veterans Memorial Park throughout the festival
- Live recognition throughout entertainment programming and stage announcements
- Three featured social media spotlights: before, during, and after the event
- Featured logo placement in our WZZM 13 TV promotion spot
- Recognition on the National Baby Food Festival entertainment flyer
- Logo featured on the Fremont Area Chamber of Commerce website
- Logo featured on the National Baby Food Festival event flyer and brochure
- Logo placement in the *Times Indicator*
- Name featured on volunteer and committee T-shirts

### **SILVER ENTERTAINMENT (\$750)**

- Logo placement on the main festival banner at Veterans Memorial Park
- Featured Silver Sponsor social media post
- Recognition on the National Baby Food Festival entertainment flyer
- Logo featured on the Fremont Chamber of Commerce website
- Logo featured in the National Baby Food Festival brochure
- Logo placement in the *Times Indicator*
- Name featured on volunteer and committee T-shirts

### **BRONZE ENTERTAINMENT (\$500)**

- Name listed on the festival banner at Veterans Memorial Park
- Featured Bronze Sponsor social media post
- Logo featured on the Fremont Chamber of Commerce website
- Logo featured in the National Baby Food Festival brochure
- Recognition on the National Baby Food Festival entertainment flyer
- Logo placement in the *Times Indicator*



# Kid's Expo - \$1,000

- Exclusive “Kid’s Expo Presented By” recognition
- Logo on Banner at Community Tent during the event
- Logo featured on all Kid’s Expo promotional materials and event maps
- One complimentary booth/table space in the Kid’s Expo area
- Social media recognition
- Logo featured on the Fremont Area Chamber of Commerce website
- Logo featured in the National Baby Food Festival brochure
- Logo placement in the *Times Indicator*
- Name featured on volunteer and committee T-shirts

# Special Friends Day!

**NATIONAL**  
**Baby Food**  
**FESTIVAL**  
**Special Friends**  
**DAY!**

A DAY OF  
FUN, INCLUSION  
& MEMORIES  
THAT LAST!

WHERE  
EVERY CHILD  
SHINES!

THURSDAY,  
JULY 23

**\$750**

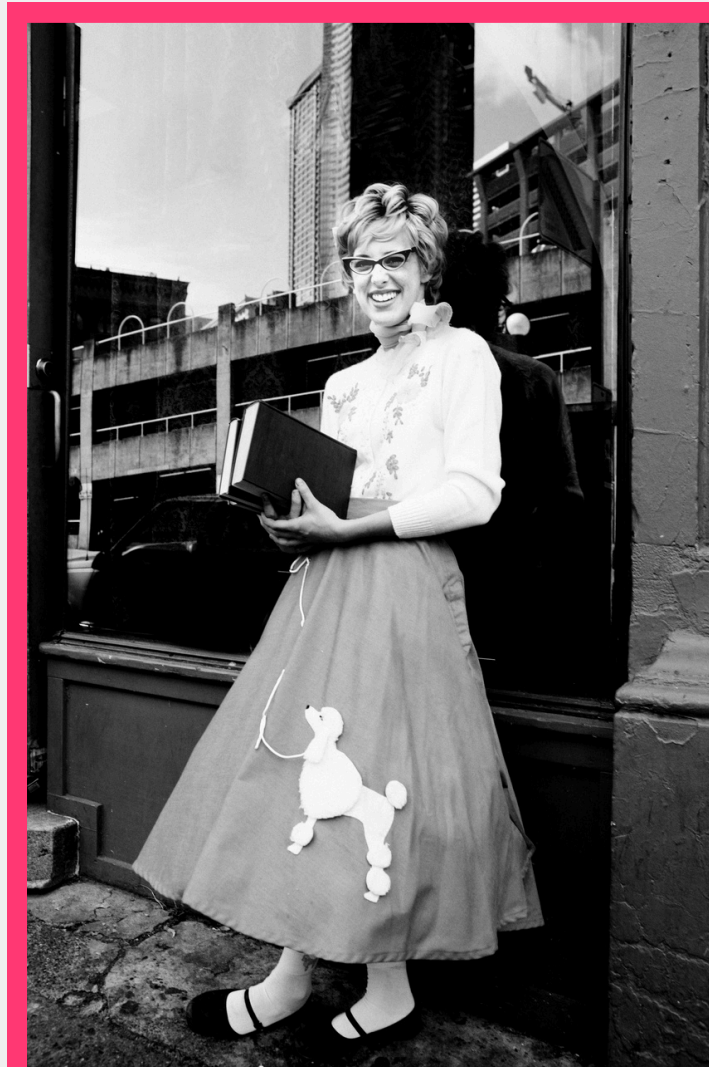
- Exclusive “Special Friends Day Presented By” recognition
- Banner displayed during the event
- Recognition during event announcements
- Featured social media spotlight post
- Logo featured on event flyers
- Logo featured on the Fremont Area Chamber of Commerce website
- Logo featured in the National Baby Food Festival brochure
- Logo placement in the *Times Indicator*
- Name featured on volunteer and committee T-shirts

# Poodle Skirts & Greasers Party



**\$750**

- **Logo displayed on the event banner**
- **Multiple featured social media promotions**
- **Logo featured on the Fremont Area Chamber of Commerce website**
- **Logo featured in the National Baby Food Festival brochure**
- **Logo placement in the *Times Indicator***
- **Name featured on volunteer and committee T-shirts**



# MARKETPLACE DAYS - \$500

- Exclusive "Marketplace Days Presented By" recognition
- Logo placement on the Marketplace Days banner
- Logo featured on Marketplace Days signage
- Social media shout out
- Logo featured on the Fremont Area Chamber of Commerce website
- Logo featured in the National Baby Food Festival brochure
- Logo placement in the Times Indicator

**NATIONAL Baby Food FESTIVAL**  
FREMONT, MI

*Shop Local. Support Local.*  
BE PART OF THE TRADITION!

# MARKETPLACE Days!

*Two Days OF SHOPPING, FOOD & FUN!*

**CRAFTS VENDORS, LOCAL BUSINESSES & MORE!**

**DOWNTOWN FREMONT, MI ON MAIN ST.**

**THURSDAY & FRIDAY**  
**JULY 23 & 24**  
**10 AM - 6 PM**

**Shop LOCAL!**

- ✓ UNIQUE FINDS
- ✓ HANDMADE CRAFTS
- ✓ LOCAL BUSINESSES
- ✓ DELICIOUS FOOD
- ✓ FAMILY FUN!

**FOOD TRUCKS DOWNTOWN!**

**EAT!**

**FOOD TRUCKS**  
• GOOD EATS  
• SWEET TREATS  
• COLD DRINKS  
• & MORE!

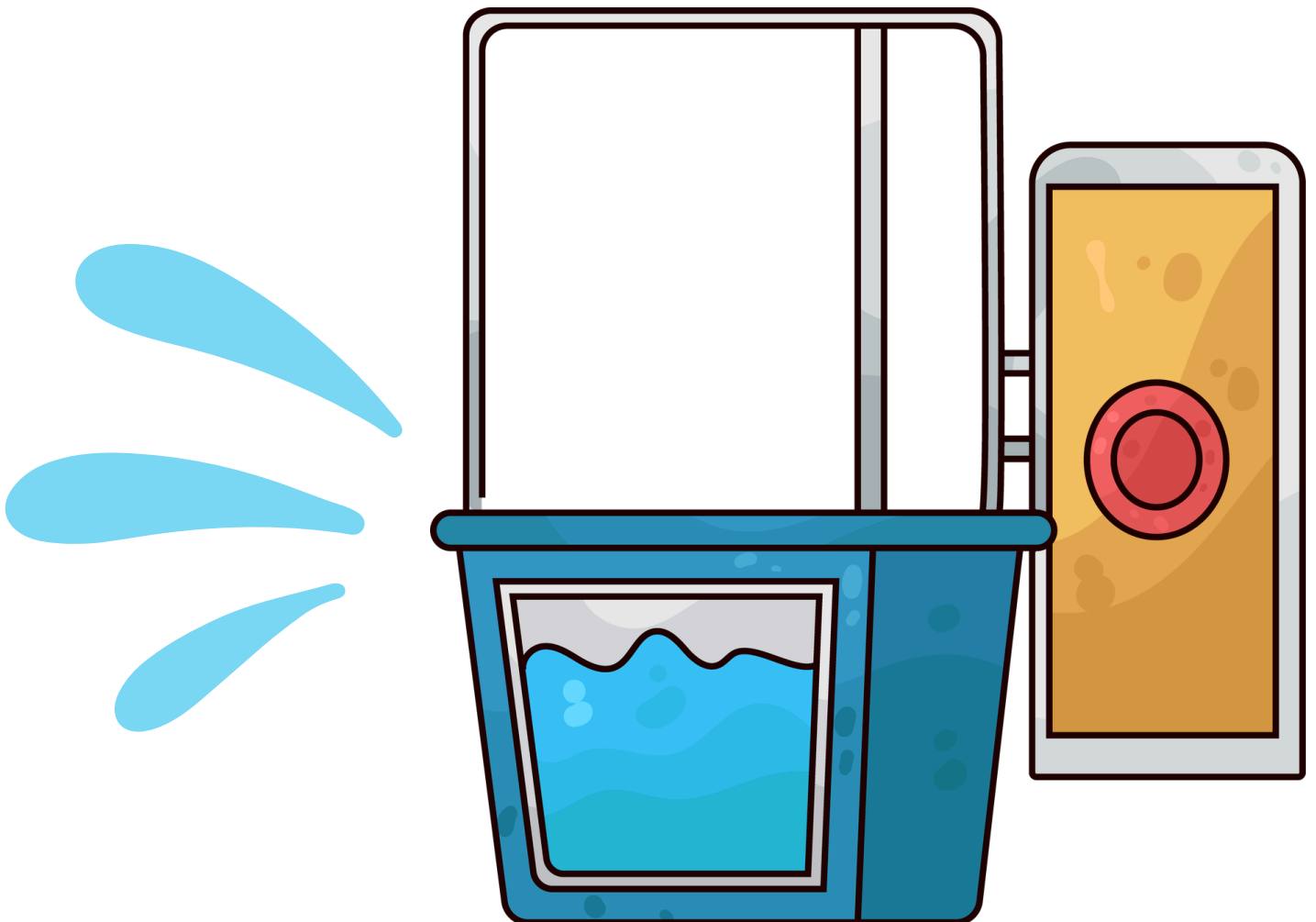
*Great Shopping... Great Food.*  
**GREAT TIMES!**



# DUNK TANK SPONSOR

## \$500

- Signage displayed at the Dunk Tank attraction
- Social media thank-you recognition
- Logo featured on the Fremont Area Chamber of Commerce website
- Logo featured in the National Baby Food Festival brochure
- Logo placement in the *Times Indicator*



# GOLF CART

## SPONSOR

# \$500

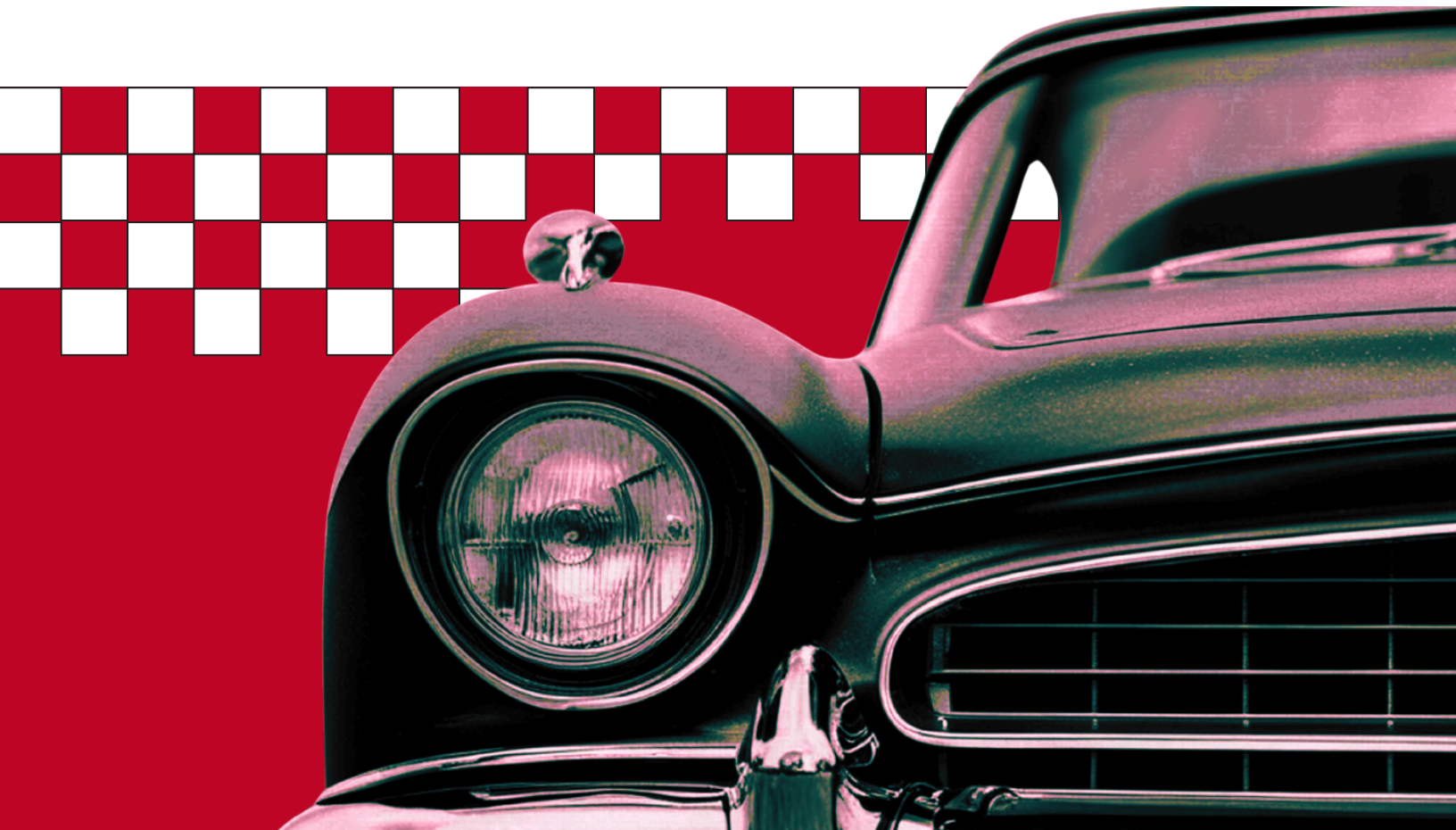
- **Logo signage displayed on ALL official NBFF golf carts during the entire four day festival**
- **Social media thank-you recognition**
- **Logo featured on the Fremont Area Chamber of Commerce website**
- **Logo featured in the National Baby Food Festival brochure**
- **Logo placement in the *Times Indicator***



# CAR SHOW SPONSOR

## \$300

- **LOGO FEATURED ON CAR SHOW BANNER AND EVENT SIGNAGE**
- **RECOGNITION DURING AWARD ANNOUNCEMENTS**
- **SOCIAL MEDIA RECOGNITION**
- **LOGO FEATURED ON THE FREMONT AREA CHAMBER OF COMMERCE WEBSITE**
- **LOGO FEATURED IN THE NATIONAL BABY FOOD FESTIVAL BROCHURE**
- **LOGO PLACEMENT IN THE *TIMES INDICATOR***



## **BABY PHOTO CONTEST - \$250**

- Recognition during contest announcements
- Social media thank-you recognition
- Logo featured on the Fremont Area Chamber of Commerce website
- Logo featured in the National Baby Food Festival brochure
- Logo placement in the Times Indicator



## **BIB DECORATING CONTEST - \$250**

- Name/logo displayed in the contest area
- Recognition during judging and awards announcements
- Social media thank-you recognition
- Logo featured on the Fremont Area Chamber of Commerce website
- Logo featured in the National Baby Food Festival brochure
- Logo placement in the *Times Indicator*



## **FIRST BABY BORN - \$250**

- Social media recognition
- Logo featured on the Fremont Area Chamber of Commerce website
- Logo featured in the National Baby Food Festival brochure
- Logo placement in the *Times Indicator*



## **ROCK 'N REST - \$250**

- Social media recognition
- Opportunity to provide promotional items or coupons for attendees
- Logo featured on the Fremont Area Chamber of Commerce website
- Logo featured in the National Baby Food Festival brochure
- Logo placement in the *Times Indicator*

