

PARADE INFORMATION

FRIDAY, DECEMBER 12, 2025

We're so excited to have you join us for the Santa Stroll Parade! Your participation helps bring the magic of the holiday season to life — making the parade brighter, merrier, and full of Christmas cheer. We can't wait to see your best display of festive spirit and creativity!

Below, you'll find important details and instructions for parade line-up. Please note that all applications are subject to approval by the Santa Stroll Committee, and any exceptions to these guidelines will be made at the committee's discretion.

Thank you for your cooperation in helping us create a safe, smooth, and joyful parade experience for everyone.

Entry Deadline:

- All applications must be submitted to the Fremont Area Chamber of Commerce (FACC) by **Friday, December 5, 2025**.
- Late entries may incur a \$50 processing fee.

Forms:

- Please remove and keep this information sheet. The Parade Entry Form and Announcement Form must be submitted online so announcers can accurately describe your entry. Be sure to include details about your organization and participants.

Parade Day Schedule:

- Registration: Begins at **4:00 PM** at the corner of E. Maple St. & S. Darling Ave.
- Registration Deadline: **5:30 PM** — **late arrivals will not be admitted**
- Parade Step-Off: 6:00 PM
- Route: E. Maple St. → right on S. Merchant St. → left on E. Main St. → ends at Weaver Ave.

Parade Guidelines:

- Only one live Santa Claus (provided by the Chamber) is allowed.
- Each entry should feature at least 1,000 lights.
- Include lighted signage on the front or both sides with your group's name.
- Portable generators/compressors/inverters must be securely mounted, with at least 12" clearance from combustible materials.
- For safety, the driver of a vehicle may not distribute candy. Walkers may distribute candy or small items.
- No entries promoting social issues or controversial topics.
- Equestrian units must provide their own clean-up crew.
- No alcohol may be consumed or displayed.
- Only the registered vehicle may enter the staging area—please load participants beforehand to ensure everyone's safety.
- If using large farm equipment or semi-trailers, note this on your application.

Santa Stroll Parade Pricing Sheet

FACC MEMBERS	FREE
Agricultural Entries	FREE
Non-Member Non-Profits	\$25.00
Non-Member Commercial	\$100.00



PARADE REGISTRATION FORM

MUST BE COMPLETED NO LATER THAN DECEMBER 5, 2025

COMPANY/ORGANIZATION NAME: _____

CONTACT NAME: _____

EMAIL: _____

PHONE NUMBER: _____

BILLING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIPCODE:** _____

ARE YOU A FACC MEMBER? (PARADE FEE WAIVED): **YES** **OR** **NO**

IF PAYING BY CREDIT CARD, PLEASE COMPLETE THE FORM BELOW:

CARD NUMBER: _____

EXP: _____ **CVV:** _____

SIGNATURE _____ **DATE:** _____

PLEASE CHECK ALL THAT APPLY TO YOUR ENTRY:

- ☐ MARCHING BAND (# IN UNIT _____)
- ☐ COLOR GUARD
- ☐ MUSICAL UNIT (OTHER THAN BAND)
- ☐ POLITICAL
- ☐ COMMERCIAL (IF CHECKED, PLEASE SEE BELOW)
 - ☐ FARM OR AGRICULTURE
 - ☐ FAMILY PARTICIPATION

- ☐ EQUESTRIAN/HORSE UNIT
- ☐ ANTIQUE TRACTOR
- ☐ FARM TRACTOR W/ IMPLEMENTS
- ☐ SEMI W/ TRAILER
- ☐ CAR
- ☐ FLOAT
- ☐ VEHICLE WITH WALKERS
- ☐ WALKERS ONLY

WILL YOU HAVE MUSIC OR ANY OTHER LOUD SOUNDS? _____

TOTAL LENGTH OF ENTRY: _____

SPECIAL REQUESTS: _____

Entries of a social issue that generate emotional & ethical opinions WILL NOT BE ALLOWED.
Please review the Parade Fees on the "PARADE INFORMATION" sheet attached.

Deviation from these terms will be permitted only for unique entries and will be made at the discretion of the committee.
Full payment for each entry must be included with your application.

Please return your application to:

info@fremontcommerce.com OR
**Fremont Area Chamber
of Commerce
7 E. Main St.
Fremont, MI 49412**



PARADE ANNOUNCEMENT FORM

MUST BE COMPLETED NO LATER THAN DECEMBER 5, 2025

ENTRY DESCRIPTION (WHAT WOULD YOU LIKE THE ANNOUNCERS TO SAY ABOUT YOUR ENTRY?):

MAXIMUM OF THREE SENTENCES.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.